PERSUASIVE MODEL (GRAPHIC) - RYAN'S SPEECH

Thesis: The town should preserve the old library instead of tearing it down because fixing it is less costly than tearing is down, preserving it preserves the town's character, and having a library is a necessity in this town.

Support #1: (Logos) The town should preserve the old library instead of tearing it down because fixing it is less costly than tearing is down, preserving it preserves the town's character, and having a library is a necessity in this town.

Support #2: (Ethos) The library's history and architecture are part of the town's character and charm; they are beautiful and meaningful to many generations living here.

Support #3: (Pathos) The town needs a library and if this one is torn down then the town will have to pay to build a new one and move all of the books.

Fact: tearing the building down costs $50,000 and new building costs $450,000

Expert Testimony: only needs plumbing, wiring, and cosmetic updates for $250,000

Case study: kids who go to libraries are more likely to attend college

Case study: kids who read are more creative and score higher on intelligence tests

Statistic: over 50% of library patrons are under 18

Logical reasoning: no library=no books for poorer kids

Fact: Ancestors escaped religious persecution in Romania

Fact: Founders were gypsies with rich traditions and history

Fact: Library was their church -- reliefs and sculptures hold history and traditions