COLLEGE AND CAREER READY
A WORLD-CLASS EDUCATION FOR MILITARY-CONNECTED STUDENTS

Recommendations: Images

An image is worth a thousand words. Using the correct image will convey ideas and concepts much more effectively than text alone. The correct picture will engage your audience and increase knowledge retention. However, using the wrong picture has no effect at all and will disengage your audience.

A Few Tips to Remember:

- Use images that are relevant to the topic and enhance the text.
- Use an appropriate number of images; too many images will cause a distraction.
- Use images that are of high quality, not grainy, hazy, or watermarked.
- Use images that represent a variety of ethnicities, races, ages, and gender.
- Use a caption that provides the image creator's last name (if known) followed by the source for where you retrieved the image.
- Use images that are copyright free.

Recommended Protocols

1) Use copyright free images.
2) Read and comply with the use restrictions for specific image sources.
3) Provide a caption that includes:
   a. Creator's last name or the name of the photo collection
   b. Source where the image was retrieved

Public Domain Image Repositories

Title	Description
Creative Commons	Search many sites at once
DoDEA Flickr	Contains thousands of DoDEA's best pictures
Flickr Advanced Search	Use advanced search filters to show only CC licensed images
Freeimages	Hundreds of free photos and illustrations
Freerange	Provides many pictures with fine quality
Library of Congress	Large library with books, recordings, photographs, maps and manuscripts
Morguefile	Free stock photos
Pixabay	All images and videos on Pixabay are released free of copyrights under Creative Commons
StockVault	Free images from photographers around the world

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