

**Public Policy Presentation Rubric**

	<b>D-F</b>	<b>C</b>	<b>A-B</b>	<b>Points Awarded</b>
<b>Organization 10 points</b>	Presentation is disorganized and/or difficult to follow	Presentation mostly follows the outline provided; content is easy for audience to understand and to	Presentation follows the outline provided; any alterations enhance the audience's understanding and add creativity and interest	
<b>Content Knowledge 20 points</b>	Content is minimal and only answers a few of the questions proposed in the assignment OR content has many errors based on unreliable sources	Content answers most of the questions proposed in the assignment; lacks depth or has minor errors	Content addresses nearly all of the questions proposed in the assignment; several items are presented in depth and there are few or no errors	
<b>Visuals 10 points</b>	Visuals add little assistance to audience understanding; visuals are not current or relevant to content	Visuals are adequate to assist audience understanding; mostly relevant to the topic; may not be current	Visuals are well-chosen and targeted to assist with audience understanding; are current and relevant	
<b>Audio 10 points</b>	Audio is not present or minimal; does little to expand audience understanding	Audio is adequate; lacks depth of explanation or is off-topic; language may be unclear or simplistic	Audio is well-chosen and targeted to assist audience with understanding; language is clear and understandable	
<b>Comments</b>				<b>Grade</b>